



FOUNDED: 2002

Location: Renovated, airy midcentury beauty in St. Louis, MO

Office Highlights: photography studio | culinary kitchen | modular conference room for client ideation sessions | panoramic rooftop patio

ABOUT US:

MarketPlace develops brands and marketing tactics for the food, beverage, ingredient, and pet industries. Distinguished by our expertise in brand and marketing strategy and our experience in both the food industry and consumer markets, we develop strategically grounded creative to establish and cultivate our clients' brands. From ingredients to consumer products, *we get it.*

PHILANTHROPY:

MarketPlace and our staff are committed to using our resources to support organizations that care for our community and make our city a better place.

Local organization we currently support: *Sunnyhill*

OFFICE DOG REGULARS:

Silky, Willow, Donati, Omar, Sniff

LOCATION:

6500 Chippewa
Saint Louis, MO 63109
Phone: (314) 647-9500
Fax: (314) 446-3429
www.market-pl.com
[@MarketPlaceSTL](https://twitter.com/MarketPlaceSTL)

General Questions:

info@market-pl.com

New Business Inquiries:

jeremy.huggins@market-pl.com

Job Inquiries:

jobs@market-pl.com

CONCISE LIST OF SERVICES:

INSIGHT & ANALYSIS

Ideation Sessions and Brand Audits
Competitive and Situation Analyses
Market Research and Reports

STRATEGY & CREATION

Brand and Marketing Strategy
Content Development
Custom Presentations
Web Design and Development
Web-based Apps
Identity Systems
Photography and Videography
Sales Tools and Collateral
Packaging and POS
Print and Digital Advertising

TACTICS & IMPLEMENTATION

PR and Media Management
Trade Show Coordination
Web Maintenance
SEO

SAMPLE CLIENT LIST:

Baldwin Richardson
Bunge
Carolina Innovative Food Ingredients
Dairy House
FONA
FURminator
Givaudan
IDF
IOI Loders Croklaan
Kerry
Landshire
North Star
Novel Ingredients
Parker Products
Prairie Farms
RiceBran Technologies
Roquette
Schnucks
Sensient (Food, Imaging, Industrial, Pharma)
Solae
St. Louis District Dairy Council
Tropiclean
True Residential